

SPOTTING A SCAM FACEBOOK AD

Page name: usually non-English, might have a number (as they have multiple pages with similar names).


Description: Lots of emojis and text that seems cut and pasted from a website (usually the artist's), but still doesn't make sense. URL is usually shortened (bit.ly) to hide the real website.

Photos: Usually a combination of photos, put together from the artist's website or store. Clear and well shot to show the product, but the combination makes it harder to 'reverse search' to find the original.

Link: "U.S. store" is almost always a lie. Again, more emojis. Other 'selling features' etc.

Marvelarise-three
Sponsored · 🌐

❤️ Our love of family is expressed through the art of carving spoons 🪄, using ancient axes and carving techniques to chisel delicate flowers 🌹, majestic animals 🐘 and elegant birds 🦋 into each wooden handle. 📦 Express love to family members ❤️👉 <https://bit.ly/3iBb9XO>



MARVELARISE.COM
❤️ Gift Handmade Art Carved Spoons With Decorative Handles 📦
🌐 U.S store >> Made in USA 😊 If you are not satisfied within 30 days, you c...

Shop Now

Sunflower-kleichen
Sponsored · 🌐

Good-looking and interesting Bark Ghost Face Facial Features Decoration. 🍷
Get it now! 📦 <https://bit.ly/3AqqwbC>

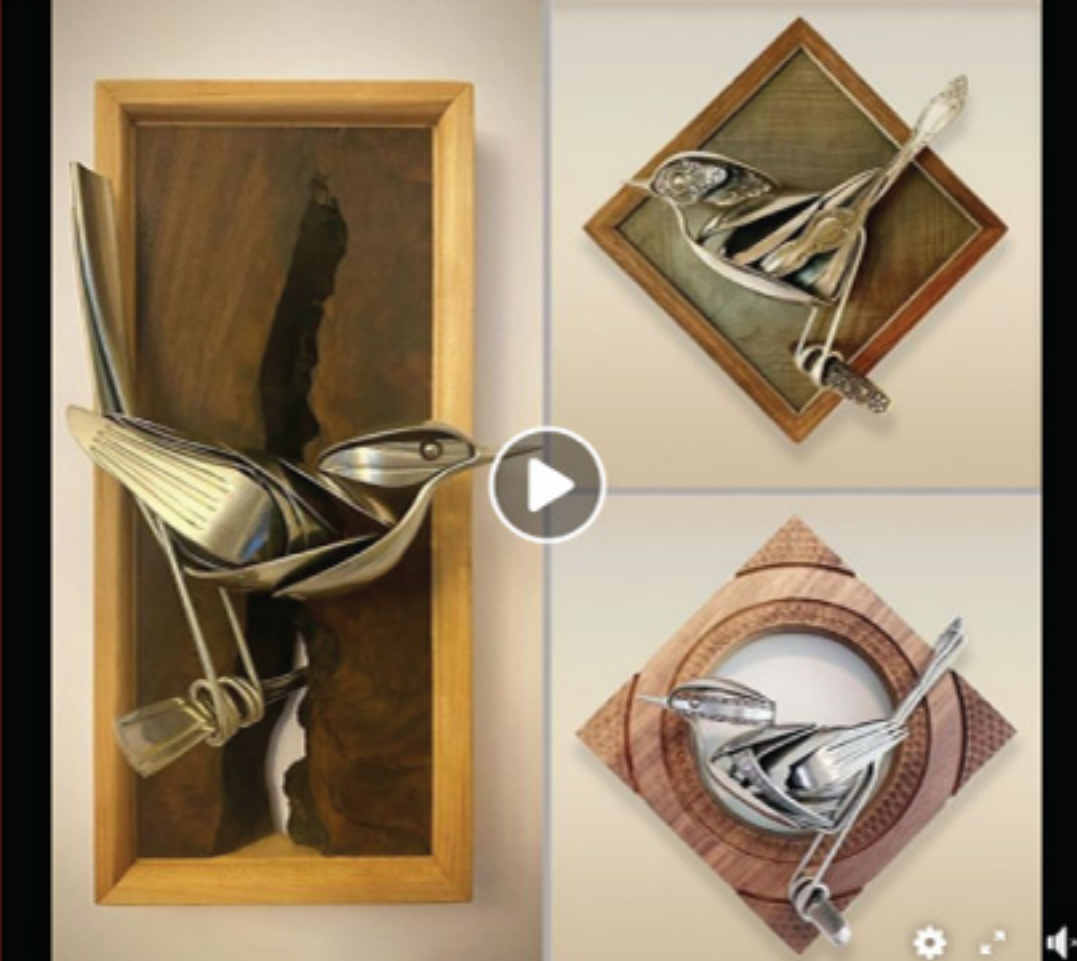


SUNFLOWERS.COM
Bark Ghost Face Facial Features Decoration
Delivery >> Global Express Delivery 📦 FREE SHIPPING over \$39.99 Payments V...

Shop Now

Megzhly-US
Sponsored · 🌐

A unique up cycled cutlery sculpture of a Magpie, wall mounted on Beautiful wooden frame.
Find the right decorative pieces 📦 <https://bit.ly/37wMe1e>



MIEGZHY.COM
Recycling/Scrap Metal Birds Wall Decor

Shop Now

Wooden Sentiments
Sponsored · 🌐

Ohana means family and family means no one gets left behind or forgotten.
A wise man once said you never turn your backs on family, even if they do.
We may have our differences but nothing is more important than family.
Handcrafted Wooden Ornaments on SALE + Free Shipping Today!... See More



WOODSENTIMENTS.NET
Ohana Series | Wooden Sentiments
Ohana means family and family means no one gets left behind or forgotten. ...

Shop Now

SPOTTING A SCAM WEBSITE

After clicking on a scam ad in Facebook, you'll go to a scam website - and they ALL look the same. It's amazing how little variety there is. They use the same templates and layouts and are very easy to spot.

Holiday: Most indicate a holiday that may be coming up, or has passed or has no relationship to the product.

Website Name: Adding the "US" is a clue that the site is not based in the USA.

Photos: Individual photos that change when you select the style you want. This saves them making a listing for each one.

Style Options: Usually these have amusing names (lost in translation) and are spelled incorrectly.

Payment Options: Almost all sites use Paypal, as Paypal loves the income from these scam sites. It is hard to get Paypal to suspend services.

Almost every site has a white background, square buttons, quantity discounts, bad spelling, constant sales and other gimmicks to entice a buyer.

Look for the "**Powered by Shoplazza**" link at the bottom of the page. This is the 'app' that runs almost every Chinese scam site.

If you're still not sure, you can check the domain at: godaddy.com/whois and see if it is registered in China.

